

BRETT THOMPSON
CREATIVE PROFESSIONAL | PROFESSIONAL CREATIVE
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DESIGN EXPERIENCE

GS&F

Senior Creative Producer | Sept 2015 – Present | Nashville, TN
Produce print-ready marketing and advertising materials for client campaigns. Production of digital ads for web, social media or video. HTML5 ad building using Google Web Designer and or Sizmek HTML5 Ad Builder. Motion graphic animation for social media using Adobe After Effects.

BEST BRANDS, INC.

Art Director | April 2013 – Present | Nashville, TN
Oversee the production of advertising materials for wine and spirits brands distributed throughout Middle Tennessee and Chattanooga. Maintain vendor relationships and develop internal procedures to manage large volume art and design needs to support regional sales force. Create design solutions for retail merchandising displays and special trade show events.

NASHVILLE PARENT MAGAZINE

Webmaster | May 2011 – April 2013 | Nashville, TN
Responsible for online content management and digital ad design. Designed and deployed the weekly e-newsletter and served as the project leader for the website's 2012 launch and redesign. Tracked e-newsletter performance data via MailChimp, and tracked data for website performance via Google Analytics.

KIRKLAND'S, INC.

Graphic Designer | April 2010 – May 2011 | Nashville, TN
Responsible for conceptual development and execution of in-store promotional signage, packaging graphics, internal marketing, and corporate newsletter/magazine. Managed website graphic updates as well as e-commerce content, design, and html set up for promotional email campaigns including animated graphics. Regularly collaborated with other departments to develop and execute marketing strategies.

COMICS INDUSTRY EXPERIENCE

EON COMIC ART BOARDS

Owner / Operator | 1997 – Present | Nashville, TN
Develop and produce Eon Comic Art Boards, The Ready-To-Ink Series, and Eon Vortex Matte Black Ink. Review submissions for Eon's Ready-To-Ink series, hire artists, and oversee production schedules and deadlines. Oversee quality control, product testing and review by professional artists, and manage all order processing and customer service. Design social media campaigns and develop sales promotions deployed through social media and email marketing.

EON COMICS GROUP

Creator and Creative Director | 2011 – 2017 | Nashville, TN
Kid Nash: Nashville's Very Own Hero is a comics publishing experiment based on the "advertiser supported" model. Conceptualized, wrote and managed all aspects of the Kid Nash comic series. Interviewed, hired and lead a three-person team of creative professionals. Personally designed support media including website, media kit, and advertising rate card as well as print and digital ads, QR codes, and ad-tracking measures for click-through performance data. Kid Nash was well-received by the audience. Issue 1's print circulation was 10,000 copies.
<http://bit.ly/KidNashCmx>

MARKOSIA COMICS

Creative Director for Graphic Novel *Project EON*
2005 – 2007 | Nashville, TN
Reviewed, hired and managed six-person creative team to produce a comic book mini-series and graphic novel. Created the characters, co-wrote the story, and served as copy and artwork editor through every stage of creative production. Delivered final approval on artwork and typographic layout as well as color art.

SOFTWARE PROFICIENCIES

EXPERT: Adobe InDesign, Photoshop, Illustrator, Acrobat Pro
MODERATE: Adobe Dreamweaver, After Effects, Soundbooth, Premiere Pro, Microsoft Office, Apple iWork, Google Docs, MailChimp, iMovie, Survey Monkey, WordPress, Google Web Designer, Sizmek HTML5 Ad Builder, Issuu

EDUCATION

THE ART INSTITUTE OF TENNESSEE – NASHVILLE

2007 – 2009 | Nashville, TN
Bachelor of Fine Arts in Graphic Design – with honors, September 2009 • Cumulative GPA 3.9
Main focus of studies included advertising design, publication design.

WATKINS COLLEGE OF ART & DESIGN

2005 – 2007 | Nashville, TN
Began formal graphic design education with focus on fundamentals of design. Other areas of focus included creative thinking & creative writing.